2023







Harrison Tackle Company

NEW again!

Harrison Tackle Company is pleased to introduce the following new lures and merchandisers to the Panther Martin line-up!

NEW Tandem Spinners

- see page 03

This exciting lure features two concave-convex blades that create two times more flash and vibration!

Available in two sizes



NEW Mini Fly Lure Kits

- see page 04

Featuring our smallest spinners with dressed hooks – a winning combination!

Available in sizes 1 and 2



NEW Panther Martin Sidekick Displays

- see page 05

This point of sale display is perfect for in-store promotions for retalers of all sizes.

29"(H) x 8"(W) x 6"(D)

Includes 3 sizes (2, 4 and 6)



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Tandem Spinners - NEW

PANTHER MARTIN

Tandem Spinners

Tandem Spinners are made with the same blade and teardrop body as our Classic Regular Spinner, but with 2 blades for double the flash and vibration!

The blades are separated by a stainless steel sleeve to ensure super blade rotation.

These lures are sure to attract trout, salmon, bass and many more species.















SIZE CHART

SIZE	2–4	4–6	
WEIGHT	1/ _{3 OZ.}	3/ _{8 OZ} .	

TH - Treble Hook

"All Gold and Silver blades are Genuine Gold and Silver plated".



Value Kits - Mini Fly Lure Kits - NEW



MFSP 3 PACK SPOTTED TH - size: 1



MFSAL 3 PACK SALAMANDER **TH** - size: 1



MFD 3 PACK DELUXE SH - size: 1 TH - size: 1



MFNAT 3 PACK NATURE TH - size: 2

Mini Fly Lure Kits feature our smallest size spinners in our best selling colours and patterns. These tiny spinners are designed to catch small fish. Ideal for fishing smaller streams and creeks, these lures are certain to produce more fish. Truly effective on trout, perch, sunfish, rock bass and more.



SIZE CHART

SH - Single Hook TH - Treble Hook

"All Gold and Silver blades are Genuine Gold and Silver plated".

NOTE: Actual lures in 3 Packs may vary from the images above







Sidekick Displays - NEW

PANTHER MARTIN

Sidekick Displays

We have developed a sidekick display that is pre-packed and is available in three of our best selling lure series.

The sidekick includes two hooks to be placed on the back side of the display for either an end of aisle display or on shelving near to cash registers. These displays are ideal for promotions, holidays and special occasion such as Father's Day or trout opener and can be used by any retailer, be they large or small.

Each display is 29" high, 8" wide and 6" deep and has three rows with 3 pegs per row. We offer three colors in three sizes in each display in either 36 (4 lures per peg) or 54 (6 lures per peg) lures per display.

Priced right to produce a terrific profit for retailers!



DISPLAY CONFIGURATIONS

Lure Series	Item Code	Available		Pegs per Row	Size Offering	Lures per Display	
		Hook Styles			2 4 6 1/ _{16 OZ} . 1/ _{8 OZ} . 1/ _{4 OZ} .	4 per Peg	6 per Peg
Classic Regular	PMR PC	TH & SH	3	3	3	36	54
Holographic	PMH PC	TH & SH	3	3	3	36	54
Deluxe Dressed	PMF PC	TH & SH	3	3	3	36	54

Note: Actual lures in the display may vary from the images above.



Black Panther Spinners

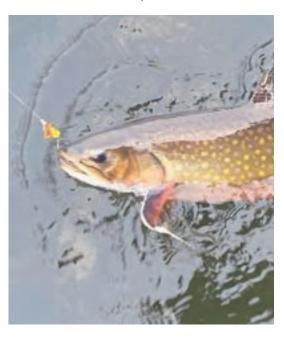
PANTHER MARTIN

Black Panther Spinners

The Black Panther Spinner combines a vibrant spotted finish on a black blade with a deluxe brass body to create a deadly new lure.

Made with our concave-convex blade to produce maximum water flow and hydrosonic vibrations.

The bullet-shaped brass bodies and the through-the-shaft design create a unique action and sound that drives fish crazy!















SIZE CHART

SIZE	2	4	6
WEIGHT	1/ _{16 OZ} .	1/ _{8 OZ} .	1/ _{4 OZ} .

SH - Single Hook **TH** - Treble Hook

06

[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".

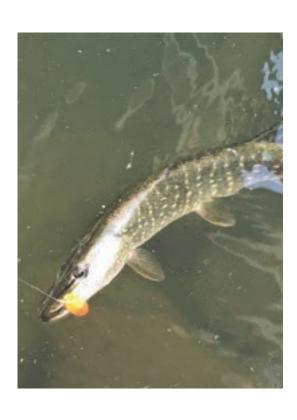


Xtra Long Spinners

PANTHER MARTIN

Extra Long Spinners

This new lure combines our traditional concave-convex blade with an elongated body that creates tremendous flash and vibration that drives fish crazy. The extended strike zone increases hook-up ratio and is sure to create great fishing memories.



SIZE CHART

SIZE	2	4	6	9	15
WEIGHT	1/ _{16 OZ.}	1/ _{8 OZ.}	1/ _{4 OZ} .	3/ _{8 OZ} .	1/ _{2 OZ} .

SH - Single Hook **TH** - Treble Hook

"All Gold and Silver blades are Genuine Gold and Silver plated".









Tiger Sonic Spinners

PANTHER MARTIN

Tiger Sonic Spinners

Tiger Sonic Spinners are made in 5 vibrant colours using premium UV reflective painted blades that are sure to entice violent strikes by trout, salmon, bass, walleye and many other species.

The Tiger Sonic Spinner is made with a stripped body, a life-like salmon egg, flourescent bead and our traditional concave-convex Panther Martin blade to create maximum hydrosonic vibrations.



SIZE CHART

SIZE	2	4	6	
WEIGHT	1/ _{16 oz.}	1/ _{8 OZ} .	1/ _{4 OZ} .	











[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".



Hammered / Egg Spinners

PANTHER MARTIN

Hammered Spinners

Panther Martin Hammered Spinners have a unique blade pattern and genuine silver and gold plating which produces the most flash and reflection of any Panther Martin Spinner ever!

Together with all of the traditional proven features of our classic tear drop spinners, hammered spinners are sure to become a new go-to Panther Martin lure for anglers of all categories and ages.

Hammered spinners are highly effective for trout, bass, perch, pickerel and a wide range of other fish species.

SIZE CHART

SIZE	2	4	6
WEIGHT	1/ _{16 OZ} .	1/ _{8 OZ.}	1/ _{4 OZ} .





PANTHER MARTIN

Egg Spinners

The combination of the legendary action of the Panther Martin convex/concave blades with the added attraction of natural, flourescent beads that mimic salmon eggs, makes the Panther Martin Egg Spinner irresistible to salmon and steelhead.

These blades are made with genuine silver plating and are available with a siwash single hook. While lightweight, the egg spinner casts well and spins easily making it ideal for both shallow water and river fishing.

SIZE CHART

SIZE	6	9	12	
WEIGHT	1/ _{8 OZ} .	1/ _{5 OZ} .	1/ _{4 OZ} .	

[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".







Fluorescent Spotted Spinners

PANTHER MARTIN

Fluorescent Spotted Spinners

Panther Martin Spotted Spinners are made with eye-popping fluorescent paint finishes that are much brighter than our traditional paint colors. These finishes emit light in dark, deep and murky water conditions.

The combination of fluorescent paint finishes and all the features of the classic Panther Martin teardrop spinner mean the Spotted Panther Spinner is sure to catch more trout, bass, perch, pickerel and many other species. Available in 5 colors and 3 sizes, dressed and undressed.



SIZE CHART

SIZE	2	4	6
WEIGHT	^{1/} 16 oz.	1/ _{8 OZ} .	1/ _{4 OZ} .

[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".







Holographic Spinners

PANTHER MARTIN

Holographic

The natural holographic finishes glimmer and shine as they move through the water, especially in natual sunlight.

They are hightly effective and attract many species of fish including, trout, bass, and pickerel.



SIZE CHART

SIZE	1	2	4	6	9	15
WEIGHT	1/ _{32 OZ} .	1/ _{16 OZ} .	1/ _{8 OZ.}	1/ _{4 OZ.}	3/ _{8 OZ} .	1/ _{2 OZ.}



















[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".



Classic Regulars / **Copper Spinners / Classic Fly**

PANTHER MARTIN

Classic Regulars

Panther Martin is truly the world's "Classic spinner". It has an original concave-convex blade design that maximizes water flow over the blade to produce a unique blade rotation and flash.

Panther Martin spinners have no clevis to connect the blade to the shaft. This means that each blade rotation is different and unpredictable, imitating the natural action and vibration of a variety of creatures fish feed on. Each spinner is precisely weighted and balanced to produce a combination of flash, sound and vibration that fish can't resist.

SIZE CHART

SIZE	1	2	4	6	9	15
WEIGHT	1/ _{32 OZ} .	1/ _{16 OZ} .	1/ _{8 OZ.}	1/ _{4 OZ} .	3/ _{8 OZ}	1/ _{2 OZ} .

SH - Single Hook TH - Treble Hook

[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".





PANTHER MARTIN

Copper Spinners

A great copper blade finish in 2 classic colour





PANTHER MARTIN

Classic Fly

Panther Martin Classic Fly spinners include all of the features of the Classic Regular spinner and have coloured bodies and natural coloured hackles on the hooks to add to the natural flash of the blades. The combination of colours and hackles represents a variety of food that fish feed on.









Classic Spotted Spinners

PANTHER MARTIN

Classic Spotted Spinners The Perfect Blend of Flash, Sound & Vibration

Spotted Spinners use bright contrasting colours to make each spinner as visible as possible to fish, even during low light conditions and in discoloured waters. Salmon, steelhead and trout fishermen often have some of the best fishing when it's raining and overcast. Poor water clarity of less than two feet usually triggers these fish to strike.

Spotted Spinners are also effective for other gamefish early and late in the day, when it is overcast, or when the water gets murky from wind action.

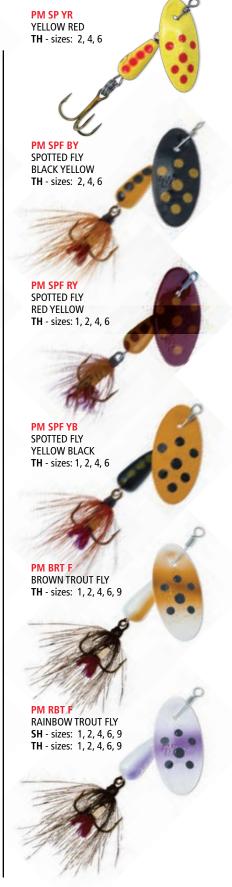


SIZE CHART

SIZE	1	2	4	6	9	
WEIGHT	1/ _{32 OZ} .	1/ ₁₆ oz.	1/ _{8 OZ} .	1/ _{4 OZ} .	3/ ₈ oz.	

[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".







Classic Colours

PANTHER MARTIN

Classic Colours The Perfect Blend of Flash, Sound & Vibration

We have been selling Panther Martin lures across Canada since 1958.

The unique concave/convex blade in a direct through the shaft lure design is a highly effective spinning lure. Our lures have proven to have superior fish catchability and they continue to be extremely popular after all these years.



SIZE CHART

SIZE	1	2	4	6	9	
WEIGHT	1/ _{32 OZ} .	1/ _{16 OZ} .	1/ _{8 OZ} .	1/ _{4 OZ} .	3/ _{8 OZ} .	

SH - Single Hook **TH** - Treble Hook

"All Gold and Silver blades are Genuine Gold and Silver plated".







Salamander Spinners



PANTHER MARTIN

Salamander Spinners

Panther Martin's Salamander spinners feature naturally coloured outer blades in shades of pink, red, black and yellow combined with natural coloured bodies.

The combination of these colours and the flash from genuine silver and gold plated blades is highly attractive to fish and causes them to strike.



PMR SAL G GOLD SH - sizes: 1, 2, 4, 6 TH - sizes: 1, 2, 4, 6, 9











SIZE CHART

SIZE	1	2	4	6	9
WEIGHT	1/ _{32 OZ} .	1/ _{16 OZ} .	1/ _{8 OZ} .	1/ _{4 OZ} .	3/ _{8 OZ} .

SH - Single Hook **TH** - Treble Hook

"All Gold and Silver blades are Genuine Gold and Silver plated".



Deluxe / Deluxe Dressed

PANTHER MARTIN

Deluxe

Deluxe Spinners are made with bullet-shaped, weighted, brass bodies that cast well and really get down to where the fish are.

SIZE CHART

SIZE	1	2	4	6	9	
WEIGHT	1/ _{32 OZ} .	1/ _{16 OZ} .	1/ _{8 OZ.}	1/ _{4 OZ} .	3/ _{8 OZ} .	

SH - Single Hook **TH** - Treble Hook

[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".





PANTHER MARTIN

Deluxe Dressed



SIZE CHART

SIZE	1	2	4	6	9	15
WEIGHT	1/ _{32 OZ} .	1/ ₁₆ oz.	1/ _{8 OZ} .	1/ _{4 OZ} .	3/ _{8 OZ} .	1/ _{2 OZ} .

[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".







Large Bucktails

PANTHER MARTIN

Large Bucktails

Our large bucktails are made with the same design as tiny Panther Martin spinners - only bigger! These lures are highly productive for catching northern pike and musky!

We've made the weighted bodies extra long to keep the blade away from the hook while it's spinning.

Make long casts, retrieve steadily and cover as much water as you can. When you get a hit - HOLD ON!



SIZE CHART

SIZE	15	20	28
WEIGHT	1/ _{2 OZ.}	3/ _{4 OZ} .	1 oz.





[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".



Red Hook Spinners

PANTHER MARTIN

Red Hook Spinners

It's no secret that fish are attracted to the colour red.

Red is a colour that makes fish stike because it suggests feeding. When feeding the gills of fish become engorged with blood known as "Gill-Flash".

Adding the colour red to an already effective fishing lure makes them even more effective!



SIZE CHART

SIZE	1	2	4	6
WEIGHT	1/ _{32 OZ} .	1/ _{16 OZ} .	1/ _{8 OZ.}	1/ _{4 OZ}

[&]quot;All Gold and Silver blades are Genuine Gold and Silver plated".

















Lake Trolls

PANTHER MARTIN

Lake Trolls

The Panther Martin blades create a unique action which makes these trolls much more effective than traditional trolls. Low drag design and hydrosonic blades that "call to the fish" increase catch ratio. They are highly effective on lake trout and kokanee.



FEATURES

	Gang Trolls	Baby Trolls
Trolling Rudder	1	Х
Blades	4 x 2-1/2"	3 x 1-1/2"
Length	32"	14"
Weight	1/2 oz.	6/8 oz.

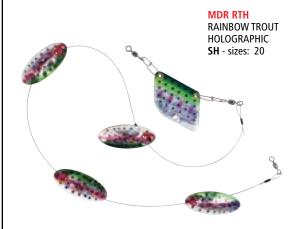
SINGLE HOOK LEADER INCLUDED WITH EACH

Gang Trolls











Superior Frogs



PANTHER MARTIN

Unique Superior Frog Features

- Heavy weighted body casts over 70 feet
- Always lands on it belly
- Real life kicking action of legs drives bass crazy
- True to nature soft plastic body shape makes these irresistible to bass
- The weedless hook goes through the thickest vegetation and is pointed down - where the bass strike from
- It will catch bass just floating in lily pads or weeds
- Can be used to catch pike too!

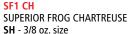
HOLOGRAPHIC FROG CHARTREUSE SH - 3/8 oz. size

HOLOGRAPHIC FROG **GREEN YELLOW**



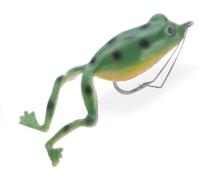


2-PACK





SUPERIOR FROG GREEN YELLOW SH - 3/8 oz. size





HGF 2-PACK

SIZE CHART

SIZE	SFI / HGF
WEIGHT	3/8 oz.

SH - Single Hook

"All Gold and Silver blades are Genuine Gold and Silver plated".



Value Kits 3 Pack & 5 Kit



CT3 PACK CLASSIC TROUT SH / TH - size: 4



HG3 PACK HOLOGRAPHIC TH - size: 4



HM3 PACK HAMMERED TH - size: 4



PK3 PACK PINK **SH** - size: 4



SP3 PACK SPOTTED TH - size: 4



WT3 PACK WESTERN TROUT TH - size: 6





PPA3 PACK PRO PACK TH - size: 4



RH3 PACK RED HOOK TH - size: 4



SS3 PACK SALMON / STEELHEAD **SH** - size: 4



UV3 PACK ULTRA VIOLET TH - size: 4



CT 5 KIT **CLASSIC TROUT SH / TH - size: 4**



HG 5 KIT HOLOGRAPHIC TH - size: 4



PPA 5 KIT PRO PACK TH - size: 4



SS 5 KIT SLAMON/STEELHEAD **SH** - size: 4



RH 5 KIT RED HOOK TH - size: 4



UV 5 KIT ULTRA VIOLET SH / TH - size: 4

SIZE CHART

SIZE	4	6	
WEIGHT	1/ _{8 OZ.}	1/ _{4 OZ} .	

SH - Single Hook TH - Treble Hook "All Gold and Silver blades, are Genuine

Gold and Silver plated".

NOTE: Actual lures in 3 Packs and 5 Kits may vary from the images above



Value Kits – 6 Kit, Frogs & Lake Trolls



CT6 KIT **CLASSIC TROUT** SH / TH - size: 4



PMF 6 CLASSIC TROUT-FLY TH - size: 4



SS6 KIT SALMON/STEELHEAD **SH** - size: 4



PM W6 KIT WALLEYE TH - size: 6



SF1 2 PACK SUPERIOR FROG SH - size: 3/8 oz.



HOLOGRAPHIC FROG SH - size: 3/8 oz.



HOLOGRAPHIC SILVER GOLD SH - size: 9, 20



MDR S **SILVER** SH - size: 9, 20



MDR RTH HOLOGRAPHIC RAINBOW TROUT SH - size: 9, 20



MDR G GOLD **SH** - size: 9, 20

SIZE CHART

LURE KITS			LAKE	TROLLS
SIZE	4	6	9	20
WEIGHT	^{1/} 8 oz.	1/ _{4 OZ} .	^{6/} 8 oz.	1.5 oz.

SH - Single Hook TH - Treble Hook "All Gold and Silver blades, are Genuine Gold and Silver plated".

NOTE: Actual lures in 6 Kits may vary from the images above



Spinner Size Chart Shown in Actual Size





Spinner Size Chart Shown in Actual Size

Egg Spinners



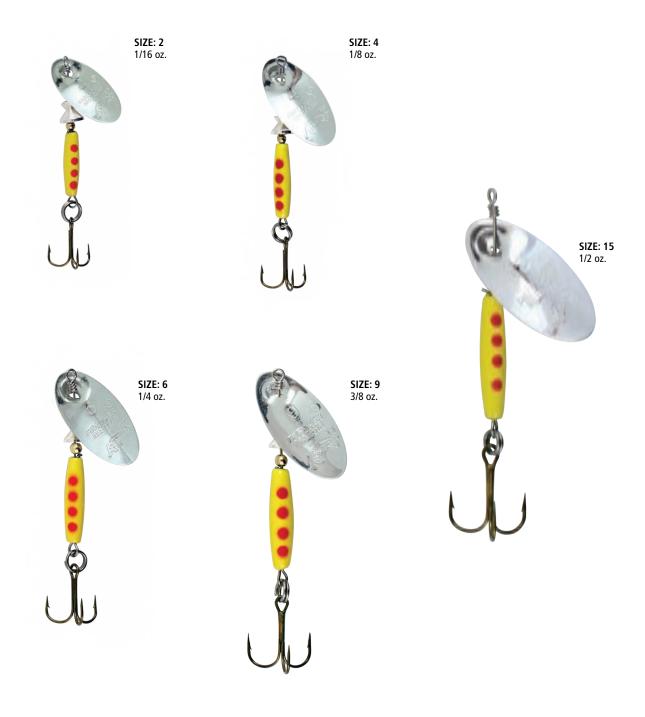
Superior Frogs





Spinner Size Chart Shown in Actual Size

Xtra Long Spinners





Size Conversion Chart

Panther Martin Size

Weight



